



 **IST** Institute for
SECURITY + TECHNOLOGY

CYBER POLICY AWARDS™

2027 SPONSORSHIP PROSPECTUS





Date & Time

THURSDAY, FEBRUARY 4, 2027
6:00 - 10:00 P.M.

Location

NATIONAL PRESS CLUB BALLROOM
529 14TH ST. NW
WASHINGTON, DC 20045



Event concept

The Institute for Security and Technology (IST) proudly presents the fourth annual *Cyber Policy Awards*, the premier gathering of the U.S. cyber policy community and key international partners to recognize those who have driven meaningful progress over the past year.

The event blends celebration and ceremony, with distinguished members of the cyber policy community introducing the nominees and presenting each award.

Now in its fourth year, the *Cyber Policy Awards* are an annual, defining moment for this community.

Award

Recipients are presented with the *Cyber Policy Award of Merit*, which features “The Atlas” statuette representing the ultimate symbol of strength and endurance. The Ancient Greek Titan Atlas bears the cosmos and turns the sky on his shoulders for eternity. Atlas’ burden represents the skill, strength, and commitment required to positively influence domestic and international cyber policy.



Organizing Committee

Steve Kelly
Megan Stifel
INSTITUTE FOR SECURITY AND TECHNOLOGY

Ari Schwartz
Bri Law
CENTER FOR CYBERSECURITY POLICY AND LAW

Michael Daniel
Jeannette Jarvis
CYBER THREAT ALLIANCE

Chris Painter
THE CYBER POLICY GROUP

Vince Voci
CLOUDFLARE

Iranga Kahangama
CAPE

Meredith Burkart
HALCYON

Anjelica Dortch
INDEPENDENT COMMUNITY BANKERS
OF AMERICA

Alison King
FORESCOUT

Shane Tews
LOGAN CIRCLE STRATEGIES &
THE AMERICAN ENTERPRISE INSTITUTE

Tatyana Bolton
MONUMENT ADVOCACY

Award Judges

Leonard Bailey
Retired Federal Prosecutor/Adjunct Professor at
Georgetown University Law Center and
New York University Law School

Frank Cilluffo
Director of the McCrary Institute at
Auburn University, former Cyberspace
Solarium Commissioner, and former
Special Assistant to President Bush for homeland
security

Ann Cleaveland
Executive Director of the Center for
Long-Term Cybersecurity at the
University of California at Berkeley

Hon. Chris Inglis
Inaugural U.S. National Cyber Director
and former Deputy Director of the
National Security Agency

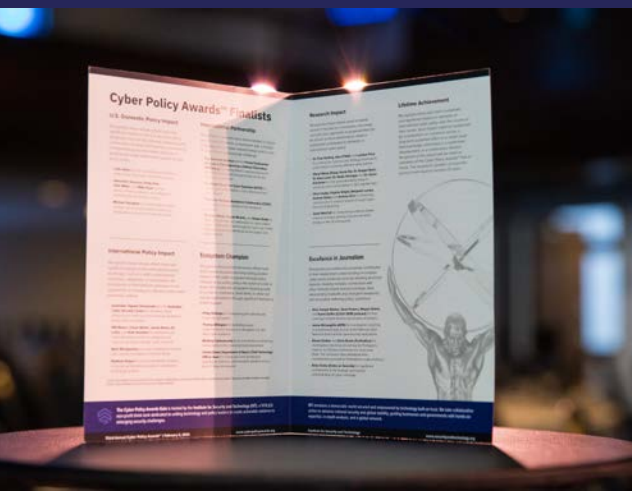
Dr. Susan Landau
Professor of Cyber Security and Policy in the Department
of Computer Science, Tufts University

Hon. James Langevin
Retired member of the U.S. House of
Representatives and Cyberspace
Solarium Commissioner

Dr. James A. Lewis
Distinguished Fellow at the Center for European Policy
Analysis, former U.S. diplomat and UN advisor, and
former Executive Director of the CSIS Commission on
Cybersecurity

Chandra McMahon
Public Company Board Member & Retired CISO and
member of the Aspen Institute U.S. Cybersecurity Group

Amb. Heli Tiirmaa-Klaar
Director of the Digital Society Institute at the European
School of Management and Technology in Berlin and
former Estonian ambassador for cyber diplomacy



Presenting Partner

Event Naming Rights:

The event will be formally named, “The Fourth Annual Cyber Policy Awards™” presented by [Presenting Partner’s name].” The full event name will be used in all communications following the Presenting Partner’s commitment, including:

- » **Save the date**
- » **Nominations opened/final reminder**
- » **Registration opened/final reminder**
- » **Awards finalists announcement**
- » **Post-event winners announcement and event wrap-up**

Speaking Role:

- » **The Presenting Partner will have the opportunity to designate a senior representative to give brief on-stage welcoming remarks (approximately three minutes) alongside the co-hosts and again join the co-hosts on stage for the farewell send-off.**
- » **The Presenting Partner will also have the opportunity to designate a representative to co-present an award of the organization’s choice. (Note, this and the above role may be fulfilled by different representatives.)**

Logo Placement:

The Presenting Partner’s logo will have prominent placement alongside IST’s branding on the event website, event materials, in-room graphics and signage, communications, and social media posts for which there are graphical elements. The Presenting Partner’s logo will also be displayed on each of its hosted tables.

Media Recognition:

- » **Upon commitment, IST will announce the Presenting Partner through a blog post and press release distributed via wire service and amplified on social media (e.g., LinkedIn and X).**
- » **Professional photography will intentionally capture the Presenting Partner’s VIP interactions, on-stage moments, and branded table engagement for post-event marketing and future sponsorship storytelling.**
- » **A performance photograph and quote from the Presenting Partner’s welcome remarks will be included in the winner’s announcement and wrap-up blog.**
- » **The Presenting Partner’s designated award co-presenter will also be identified and pictured in the release.**

On-Stage Recognition:

The co-hosts will verbally thank the Presenting Partner during the welcoming and closing remarks, with special emphasis on the Presenting Partner’s support.

Hosted Tables & Curated Seating Assignments:

The Presenting Partner will host three premier tables



Next Gen Sponsor, \$50,000

While the Cyber Policy Awards honor lifetime achievement and recognize progress and success across the field, they are equally designed to uplift the future of cyber policy to support new voices, emerging leaders, and the next generation of talent who will shape the field in the decades ahead.

The Next Gen Sponsorship directly advances this mission by underwriting sponsored balcony seating for students and early-career professionals, ensuring broad access to the community, inspiration, and opportunity that the Awards create.

Exclusive Program Ownership:

The Next Gen Balcony will be formally recognized as the “Next Gen Balcony sponsored by [Sponsor Name]” throughout the evening. This sponsorship positions the sponsor as a visible champion of workforce development, inclusion, and long-term investment in the cyber policy ecosystem.

Pre-Event & Early-Career Programming Visibility:

Next Gen Sponsors supporting student and early-career participation will receive targeted visibility with future cyber policy leaders, including acknowledgment of their role in expanding access and opportunity within the field. The Next Gen Sponsor’s logo will be featured on signage associated with the Next Gen Balcony, the event website, in-room graphics and signage, communications, and social media posts for which there are graphical elements.

On-Stage Recognition:

The co-hosts will verbally recognize the Next Gen Sponsor during the program, explicitly acknowledging the sponsor’s role in supporting students and early-career professionals and strengthening the future of cyber policy leadership.

Direct Engagement:

Sponsors are also encouraged to bring emerging leader staffers to serve as brand ambassadors and conversation catalysts, helping to elevate peer-to-peer engagement, showcase next-generation talent, and deepen authentic connections around the topic.

Media & Post-Event Content:

- » **IST will capture intentional photography highlighting the Next Gen Balcony, sponsor-branded moments, and engagement between senior leaders and emerging professionals.**
- » **The sponsor will be recognized in post-event blog content celebrating award winners, community impact, and investment in the next generation.**

Recruiting & Talent Pipeline Signal:

This sponsorship clearly signals the sponsor’s commitment to recruiting, mentoring, and developing future cyber policy talent, an objective increasingly aligned with HR, workforce, and early-career program budgets.



Platinum Sponsor \$50,000

Speaking Role:

Each Platinum Sponsor will have the opportunity to designate a representative to co-present an award. Award co-presentation opportunities may be aligned with the sponsor's policy, workforce, or industry focus where appropriate.

Event Element Sponsorship:

Platinum Sponsors will have the opportunity to select a specific major event element (e.g., post-event receptions, live entertainment, cocktail bars, dessert stations) to sponsor through signage and on-stage verbal recognition.

Logo Placement:

Each Platinum Sponsor's logo will be featured on signage associated with the chosen event element, each of its hosted tables, the event website, in-room graphics and signage, communications, and social media posts for which there are graphical elements.

Media Recognition:

- » Upon commitment, IST will announce each Platinum Sponsor via blog post and amplify through social media (e.g., LinkedIn and X).
- » IST will provide select post-event photography assets highlighting sponsor-branded engagement for optional use in recruiting, government affairs, or corporate communications.
- » Each Platinum Sponsor's designated award co-presenter will be identified and pictured in the winner's announcement and wrap-up blog.

On-Stage Recognition:

The co-hosts will verbally thank each Platinum Sponsor during the welcoming and closing remarks, with emphasis, to include timing-relevant acknowledgement of the sponsor's chosen event element.

Hosted Tables & Curated Seating Assignments:

Each Platinum Sponsor will host two priority tables.





Gold Sponsor \$25,000

Event Element Sponsorship:

Gold Sponsors may choose to be credited with a specific event element (e.g., live entertainment, post-event dessert station).

Logo Placement:

Each Gold Sponsor's logo will be featured on signage associated with the chosen event element, on its hosted table, the event website, and included on all "sponsor tree" signage displayed during the event.

Media Recognition:

IST will announce Gold Sponsors in tranches via blog post and amplify through social media (e.g., LinkedIn and X).

» **Gold Sponsors will be included in IST's post-event community thank-you outreach and recap blog highlighting sponsor contributions to the ecosystem.**

On-Stage Recognition:

The co-hosts will verbally thank each Gold Sponsor during the welcoming and closing remarks, to include timing-relevant acknowledgement of the sponsor's chosen event element.

Hosted Tables & Curated Seating Assignments:

Each Gold Sponsor will be assigned one preferred table.

Silver Sponsor \$10,000

Logo Placement:

Each Silver Sponsor's logo will be displayed on its hosted table, the event website, and all "sponsor tree" signage displayed during the event.

On-Stage Recognition:

The co-hosts will verbally thank each Silver Sponsor during the welcoming and closing remarks.

Hosted Tables & Curated Seating Assignments:

Each Silver Sponsor will host one select table.





About the Institute for Security and Technology

Technology has the potential to unlock greater knowledge, enhance our collective capabilities, and create new opportunities for growth and innovation. However, insecure, negligent, or exploitative technological advancements can threaten global security and stability.

Anticipating these issues and guiding the development of trustworthy technology is essential to preserve what we all value.

The Institute for Security and Technology (IST), the 501(c)(3) critical action think tank, stands at the forefront of this imperative, uniting policymakers, technology experts, and industry leaders to identify and translate discourse into impact. We take collaborative action to advance national security and global stability through technology built on trust, guiding businesses and governments with hands-on expertise, in-depth analysis, and a global network.

Learn more: <https://securityandtechnology.org/>

Contact us: sponsor@cyberpolicyawards.org

